



Rules for the contest:

Special Mother's Day Contest

Get a chance to win a gift-case of gourmet products worth \$42 (taxes included).

Date of the draw: May 8, 2020

Contest rules effective as of May 1, 2020.

Please read the following contest rules (the "Rules") in full before participating in this contest. Do not enter the contest unless you accept these Rules. Participation in this contest constitutes unconditional acceptance of these Rules which are final with regard to all aspects of the contest.

- 1) **CONDITIONS FOR PARTICIPATING.** No purchase required. This contest is open to anyone who resides in Quebec and who is eighteen (18) years of age and older on the date of the start of the contest, May 1, 2020.
- 2) **HOW TO PARTICIPATE:** it is easy!
 - a. Follow us on our Instagram account at [@aupaindore1956](https://www.instagram.com/aupaindore1956) at [HTTPS://BIT.LY/3D2Y43H](https://bit.ly/3D2Y43H)
 - b. In the comments for the announcement, identify two (2) food lovers that you know!
- 3) **ODDS OF BEING SELECTED.** The chances that an eligible participant's registration will be selected depend on the number of eligible participants registered and received during the contest period, from May 1, 2020 to May 7, 2020 before midnight. One (1) submission per eligible participant; one (1) Secondary Participant per eligible participant.
- 4) **DEADLINE TO PARTICIPATE.** Submissions are accepted up to May 7, 2020 at midnight.
- 5) **PRIZE.** The prize for this contest is as follows – **Get a chance to win one (1) gift-case of gourmet products** worth \$42 (taxes included). The gift-case of gourmet products includes 1 jar of Jam (Bourdages), 1 pack of Caramel Chocolate Pastilles (Chocolat boréal), 3 Mini-Tablets (Chocolat boréal) and a box of 6 macaroons.
- 6) **DRAW.** The draw will be done electronically amongst the submissions made by eligible participants between May 1, 2020 and May, 7 2020 before midnight, and shall be deemed to have occurred on May, 8 2020 at the head office of **BD APD Inc. (Au Pain Doré)** located at 3075, rue de Rouen, Montréal.
- 7) **NOTIFICATION.** The Winner will be notified through a comment of the Instagram announcement for this contest and by a private message on Instagram within six (6) hours of the draw using the coordinates used by the eligible participant.
- 8) **ELIGIBILITY CRITERIA.** To be declared Winner, the selected eligible participant must, in addition to meeting the contest's eligibility criteria and complying with the Rules: a) respond to the private message on Instagram sent by **BD APD Inc. (Au Pain Doré)** within three (3) business days and providing a valid phone number to allow **BD APD Inc. (Au Pain Doré)** to get in touch in a timely manner; and and b) correctly answer, without assistance and within a limited time, a mathematical question that will be asked over the

phone by an authorized representative of **BD APD Inc. (Au Pain Doré)** (the “Winner”). Failure to comply with one of the conditions set out above will result in the disqualification of the selected eligible participant making him ineligible to receive the Prize. In this case, **BD APD Inc. (Au Pain Doré)** reserves the right, in its sole and absolute discretion, to conduct another draw until another eligible participant is selected. The same conditions will remain applicable and will be adapted as necessary. **BD APD Inc. (Au Pain Doré)** is not responsible for the fact that a selected eligible participant does not receive a notification for any reason whatsoever. The Secondary Participant must be a person other than the selected eligible participant.

- 9) **RESTRICTION.** Participation in this contest is prohibited for all employees of **BD APD Inc. (Au Pain Doré)** and its affiliates, as well as to the people with whom they are domiciled, as well as for employees of any company, organization or entity collaborating in this contest as well as the people with whom they are domiciled.
- 10) **GENERAL CONDITIONS.**
- a. A dispute regarding the organization or the conduct of a contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
 - b. Any submission that is incomplete, that violates the Rules or that is made fraudulently will be rejected. Any participant or any person trying to register by a means contrary to these Rules or which otherwise disrupts the conduct of this contest or which is likely to be unfair to other participants or possible participants will be disqualified.
 - c. Any decision of the contest judges who may be employees or independent organizations, including any question of eligibility or disqualification of any registration and participation, is final.
 - d. The Prize must be accepted as described in these Rules and cannot be returned or substituted for another prize, or exchanged, in whole or in part, for money.
 - e. **BD APD Inc. (Au Pain Doré)** reserves the right, in its sole and absolute discretion, and for any reason whatsoever, to replace the Prize or part thereof with a prize of equivalent or greater value, including the value of the prize in money. **BD APD Inc. (Au Pain Doré)** cannot in any case be required to award more prizes than the Rules indicate or to award a prize other than in accordance with the Rules.
 - f. No communication or correspondence related to the contest will be exchanged with the participants, except with the eligible participant(s) selected as a potential winner.
 - g. **BD APD Inc. (Au Pain Doré)** reserves the right at any time to request proof of identity and / or eligibility of the selected participant or Secondary Participant claiming the Prize. Failure to provide this proof within a reasonable period of time will disqualify the selected eligible participant or the Secondary Participant. All personal information and other information required by, and provided to, **BD APD Inc. (Au Pain Doré)** for the purposes of this contest must be truthful, complete, accurate and in no way misleading. **BD APD Inc. (Au Pain Doré)** reserves the right, at its sole discretion, to exclude a participant if the personal or other information provided is false, incomplete, inaccurate or misleading, at any stage of the contest.
 - h. All intellectual property including, without limitation, trademarks, trade names, logos, diagrams, promotional material, web pages, source codes, drawings, illustrations, slogans and representations belong to **BD APD Inc. (Au Pain Doré)** and/or its affiliated companies and/or partners. All rights reserved. It is strictly prohibited to copy or use any material protected by copyright or any other intellectual property without the prior written consent of its owner.

These Rules are available at the following website atelier.aupaindore.com.

Note: *The use of the masculine gender includes the feminine and is employed solely to facilitate reading.*

CONFIDENTIALITY POLICY FOR PARTICIPANTS : *by participating in this contest, the participant: (a) authorizes BD APD Inc. (Au Pain Doré) and its subsidiaries and affiliates to use their personal information for the purposes of administering the contest, including but not limited to, contacting and announcing the Winner; and (b) acknowledges that BD APD Inc. (Au Pain Doré) may disclose its personal information to a third party (agent or service provider) in connection with any of the activities listed above. Participants' information obtained through the contest will be used by BD APD Inc. (Au Pain Doré) in accordance with its privacy policy available at atelier.aupaindore.com.*

List of participating Au Pain Doré boutiques:

1455, rue Peel, Montréal	514 843-3151
1145, rue Laurier ouest, Outremont	514 276-0947
5214, ave. Côte-des-Neiges, Montréal	514 342-8995

228 Place du Marché-du-Nord, Montréal
1650, boul. de l'Avenir, Laval
3075 de Rouen, Montréal

514 276-1215
450 682-6733
514 528-8877 extension 7234